**Contest Rules**

**‘Krakow In Your Mind’s Eye’**

§ 1.

**General**

1. The contest holder is the Zustricz Foundation which carries out the project implemented under the program “Otwarty Krakow”. The project is run in partnership with the Krakow Comic Book Association, the Regional Public Library in Rajska street as well as schools and dormitories in Krakow.
2. The contest will be held on the ‘Zustricz’ Foundation website URL: https://zustricz.pl/ (“**Website**“) within 26th October 2019 and 7th December 2019.
3. Entries are submitted via email: [konkurs@zustricz.pl](mailto:konkurs@zustricz.pl)
4. Contest Rules ( “**Rules**”)are available on the Website.
5. All hours specified in the contest “**Rules”** apply to the current local time in Poland.

§ 2.

**Aim and subject of the contest**

1. The aim of the contest is to popularize the history of Krakow and deepen the knowledge about the city among children of minority or ethnicity groups, children of foreigners residing in Krakow as well as to promote the cultural awareness of different nationalities in Krakow.
2. The subject of the contest is making a comic strip in one of the following categories: drawing, painting and computer graphics.

§ 3

**Participation**

1. It is free of charge.
2. The contest is held in two categories:
3. Category I: “KRAKOW IN YOUR MIND’S EYE” – the knowledge about the Krakow history (“Category I”);
4. Category II: “KRAKOW IN YOUR MIND’S EYE” – the knowledge about nationalities residing in Krakow (“Category II”);
5. Participants in the contest (“**Entrants**”) are:
6. children aged from 6 to 11
7. teenagers aged from 12 to 18
8. Entrants in the Contest Category I can be children of minority or ethnicity groups as well as children of foreigners residing in Krakow. Entrants in the Contest Category II can be young children and teenagers from Krakow.
9. Entrants must not be employees of the “Zustricz” Foundation or Sponsor nor in a family relation of any such person.
10. In order to enter the contest and claim a prize all **Entrants** must comply to the “**Rules**” as stated in the official Contest Rules.

§ 4

**Submitting an entry**

1. In order to enter the Contest entrants must **submit an entry** within 26th October 2019 and 21th November 2019 via an online entry form, including **Entrant’s personal information** such as:

* name and surname
* email address
* a legal guardian’s legible signature including name and surname or a submission list provided by an educational or childcare institution (school, dormitory, congregate care facility).

Printed and signed by a parent or a legal guardian, the form should be delivered to the Zustricz Foundation in person on each Monday from 1 to 6 p.m.

* on 13th and 20th of November from 5 to 7 p.m.
* on 16th of November from 2 to 7 p.m.

Forms may be delivered by post (only certified letters) to the address: 34/100 Karmelicka Street, 31-128 Krakow by 21th November 2019.

1. The Organizer will send a confirmation email to entrants’ email addresses provided in the form, thus enrolling candidates on a list of participants provided that their submission is complete.
2. Valid date of registration is the day upon which both an online entry form and a parental or legal guardian consent for the participation in the contest are submitted.
3. From 26th October and not later than 21th November 2019 **Entrants** must send their work in JPEG or PNG format with at least 150dpi (entries must be either scanned drawings, paintings or computer graphics, presented on 3-10 A4 comic strips)
4. Comic strips must consist of one or several stories. If there is more than one story, the stories presented in a comic strip should feature the same leading character.
5. Texts in comic strips must be written in Polish.
6. The Organizer reserves the right to ask an **Entrant** to re-send their work beyond specified deadlines if it is not readable or in case of other technical issues.
7. Please note that participation in the contest will become effective only when confirmed, as stated in § 4 (1) of the Contest **Rules**, and their work is submitted in the electronic form.
8. By entering this contest, an entrant is indicating his/her agreement to be bound by these rules including processing of personal data.
9. Only one entry will be accepted per person. Entries must never have been published in either physical or electronic form and must not be winning or placed 1st, 2nd, 3rd in any other contest. If an entry is submitted more than once, the first entry in order sent to the address as indicated in § 4 (1) of the **“Rules”** will be accepted.
10. After submitting an entry, an Entrant must not make any changes to his/her work.
11. An entrant (or his/her representative) may only submit his/her work if it does not violate the law or personal rights of third parties. In particular, this indicates that:
12. An entry must be entirely the entrants’ own work. Entries must not contain (or be taken from the Internet or other digital sources) somebody else’s texts, drawings, trademarks, logos, photos, movies, recordings, data nor feature any of such elements in the background.
13. Entries must not contain content considered offensive to others or result in humiliation and damage to reputation.
14. Entries must not disclose any obscene or pornographic content nor content promoting animal cruelty, fascism or any other totalitarian ideologies which favour ethnicity or national-origin based discrimination.
15. Entries may not contain content contrary to the commonly accepted norms of social intercourse and good manners nor cause offence against religious feelings.
16. The entry content may not encourage illegal activities nor pose any risk to safety.
17. As part of the contest the Organizerwill hold voluntary meetings for all participants on the subject of comic books. These consultations will be held:
18. on 7th November 2019 at a dormitory of Zespoł Szkół Elektrycznych (at 17 Szkolne Estate in Krakow) in partnership with the Krakow Comic Book Association from 4 p.m. to 7 p.m.
19. on 13th November 2019 at the “Zustricz” Foundation office (at 34/100 Karrmelicka Street) from 5 p.m. to 7 p.m.
20. on 16th November 2019 at the “Zustricz” Foundation office (at 34/100 Karrmelicka Street) from 2 p.m. to 4 p.m. and in partnership with the Krakow Comic Book Association from 4 p.m. to 7 p.m.
21. on 20th November 2019 at the “Zustricz” Foundation office (at 34/100 Karrmelicka Street) from 5 p.m. to 7 p.m.

§ 5

**Winner selection**

1. Winners can be entrants whose entries comply with “**Rules**” as stated in § 3 and § 4 of the Contest Rules.
2. Winning entries will be chosen by the panel of judges who are appointed by the Organizer. The judges are as follows:

PhD Rafał Kołsut, Artur Wabik – The Krakow Comic Book Association

Aleksandra Zapolska – The “Zustricz” Foundation

Jerzy Woźniakiewicz – Director of the Regional Public Library in Krakow

Elżbieta Mirga-Wójtowicz – a PhD student in Politology at Uniwersytet Pedagogiczny in Krakow.

1. The judges will choose:
2. **in Category I for age group 6-11:**

* 1 (in words: one) person (**Winner for the 1st Category**) who will be awarded a prize, as indicated in § 6 (1), subsection ***a)***, first hyphen of the Contest Rules, and whose entry complies with the Contest Rules as stated in § 4 (4-6 )and which will be considered by the judges as the most interesting in Category I.
* 1 (in words: one) person (**1st distinction in Category 1**) who will be awarded a prize, as indicated in § 6 (1), subsection ***a),*** first hyphen of the Contest Rules, and whose entry complies with the Contest Rules as stated in § 4 (4-6) and which will be considered by the judges as the most interesting in Category I(placed second after the winning entry).
* 1 (in words: one) person (**2nd distinction in Category 1**) who will be awarded a prize, as indicated in § 6 (1), subsection ***a)***, first hyphen of the Contest Rules, and whose entry complies with the Contest Rules as stated in § 4 (4-6) and which will be considered by the judges as the most interesting in Category I (placed second after the 1st distinction).

1. **in Category I for age group 12-18:**

* 1 (in words: one) person (**Winner for the 1st Category**) who will be awarded a prize, as indicated in § 6 (1), subsection ***a)***, first hyphen of the Contest Rules, and whose entry complies with the Contest Rules as stated in § 4 (4-6) and which will be considered by the judges as the most interesting in Category I.
* 1 (in words: one) person (**1st distinction in Category 1**) who will be awarded a prize, as indicated in § 6 (1), subsection ***a)***, first hyphen of the Contest Rules, and whose entry complies with the Contest Rules as stated in § 4 (4-6) and which will be considered by the judges as the most interesting in Category I (placed second after the winning entry).
* 1 (in words: one) person (**2nd distinction in Category 1**) who will be awarded a prize, as indicated in § 6 (1), subsection ***a)***, first hyphen of the Contest Rules, and whose entry complies with the Contest Rules as stated in § 4 (4-6) and which will be considered by the judges as the most interesting in Category I (placed second after the 1st distinction).

1. **in Category II for age group 6-11:**

* 1 (in words: one) person (**Winner for the 2nd Category**) who will be awarded a prize, as indicated in § 6 (1), subsection ***a)***, first hyphen of the Contest Rules, and whose entry complies with the Contest Rules as stated in § 4 (4-6) and which will be considered by the judges as the most interesting in Category II.
* 1 (in words: one) person (**1st distinction in Category 2**) who will be awarded a prize, as indicated in § 6 (1), subsection ***a)***, first hyphen of the Contest Rules, and whose entry complies with the Contest Rules as stated in § 4 (4-6) and which will be considered by the judges as the most interesting in Category II (placed second after the winning entry).
* 1 (in words: one) person (2nd **distinction in Category 2**) who will be awarded a prize, as indicated in § 6 (1), subsection ***a)***, first hyphen of the Contest Rules, and whose entry complies with the Contest Rules as stated in § 4 (4-6) and which will be considered by the judges as the most interesting in Category II (placed second after the 1st distinction).

1. **in Category II for age group 12-18:**

* 1 (in words: one) person (**Winner for the 2nd Category**) who will be awarded a prize, as indicated in § 6 (1), subsection ***a)***, first hyphen of the Contest Rules, and whose entry complies with the Contest Rules as stated in § 4 (4-6) and which will be considered by the judges as the most interesting in Category II.
* 1 (in words: one) person (**1st distinction in Category 2**) who will be awarded a prize, as indicated in § 6 (1), subsection ***a)***, first hyphen of the Contest Rules, and whose entry complies with the Contest Rules as stated in § 4 (4-6) and which will be considered by the judges as the most interesting in Category II (placed second after the winning entry).
* 1 (in words: one) person (2nd **distinction in Category 2**) who will be awarded a prize, as indicated in § 6 (1) subsection ***a),*** first hyphen of the Contest Rules, and whose entry complies with the Contest Rules as stated in § 4 (4-6) and which will be considered by the judges as the most interesting in Category II (placed second after the 1st distinction).

1. Winning entries will be judged on the basis of artistic and creative merit.
2. The winning entrants will claim a prize during an exhibition held on 7th December 2019 in Arteteca in the Regional Public Library at 12 Rajska Street.
3. Furthermore, the Organizer will contact the winners via an email provided in an online entry form by an entrant or a legal guardian as indicated in § 4 (1).
4. The winners or their legal guardians will be notified via an email about the date and place of an award ceremony, as stated in § 6 (4) of the Content Rules.

§ 6.

**Prizes and distinctions**

1. The following prizes will be awarded:
2. in Category I for age group 6-11:

* 1st prize winner in Category I: prize includes a graphics tablet equivalent of 500 zl
* 1st distinction in Category I: prize includes art supplies equivalent of 300 zl
* 2nd distinction in Category I: prize includes art supplies equivalent of 200 zl

1. in Category I for age group 12-18:

* 1st prize winner in Category I: prize includes a graphics tablet equivalent of 500 zl
* 1st distinction in Category I: prize includes art supplies equivalent of 300 zl
* 2nd distinction in Category I: prize includes art supplies equivalent of 200 zl

1. in Category II for age group 6-11:

* 1st prize winner in Category II: prize includes a graphics tablet equivalent of 500 zl
* 1st distinction in Category II: prize includes art supplies equivalent of 300 zl
* 2nd distinction in Category II: prize includes art supplies equivalent of 200 zl

1. in Category II for age group 12-18:

* 1st prize winner in Category II: prize includes a graphics tablet that is equivalent of 500 zl
* 1st distinction in Category II: prize includes art supplies equivalent of 300 zl
* 2nd distinction in Category II: prize includes art supplies equivalent of 200 zl

1. Prizes and awarded distinctions as listed in **( 1)** are not subject to taxation
2. Prizes and awarded distinctions as listed in **( 1)** may not be exchanged for their value equivalent in cash nor replaced for any other prizes. There will be no alternative to the prizes stated.
3. Prizes and awarded distinctions as listed in **( 1)** will be officially handed in during a prize ceremony held at the Regional Public Library in Rajska Street.
4. There will be only one prize or awarded distinction per entrant.
5. The Organizer will have no liability to the entrants in respect of public transportation fees in order to claim a prize at the Regional Public Library at 12 Rajska Street
6. The Organizer will not be held responsible for an entrant not claiming the reward due to their fault.

**§ 7**

**Publicity**

1. A report from the contest or award ceremony as well as a photo gallery of the winning entries will be posted on the ‘Zustricz’ Foundation website [www.zustricz.pl](http://www.zustricz.pl). They may be also printed in press or put on other social media, or they may be used in exhibitions or as printed publications following the contest.
2. By entering the contest, entrants grant an irrevocable, royalty-free right to:
3. publish and produce multiple copies of the work in any available form such as printing, magnetic or digital recording or using other digital techniques.
4. sell, license or purchase the original work or its copies
5. play, broadcast and share (on the Internet) in a way that the work is easily accessible to everyone at any given time
6. use their original work for promotional and marketing purposes in press, television or by means of the Internet.
7. By entering the contest, entrants agree that the Organizer will have the right to change or adapt the work or its fragments and publish it multiple times. The Organizer will have the right to use the whole or specific fragments of the work in the form of publications on various Internet websites.
8. By entering the contest, entrants give their consent for the Organizer to print their original work at publishing houses, in leaflets and other promotional materials in print as well as on any data storage devices.
9. By entering the contest, entrants give their consent for the Organizer to publish their names and surnames for marketing and promotional purposes relevant to this contest
10. Entrants (*authors*) will not receive any financial reward for the above stated publications.

§ 8

**Complaints and Cancellation**

1. The decisions of the judges are final and binding in all respects.
2. Any complaints regarding the contest must be made within 30 days from the announcement of winning entries, as stated in the § 4 (5) of the **Rules**. Complaints should be delivered to:
3. (in written form) the “Zustricz” Foundation, 10A Norymberska Street, 30-376, Krakow with a note “Otwarty Krakow” - by post (the postmark date is decisive) or directly to the Zustricz Foundation office.
4. via an e-mail [konkurs@zustricz.pl](mailto:konkurs@zustricz.pl).
5. Complaints will be handled by the Organizer within 14 days after receiving a complaint. The Organizer will reply to an email address specified in a complaint letter.
6. The Organizer will not be held responsible for any defects or poor quality of prizes. Any complaints regarding defects or quality of prize items must be reported to a product manufacturer or a salesman.
7. The above regulations do not limit the rights for **Entrants** to make claims after a claim procedure has been handled or even without making a complaint at all.

§ 8

**Privacy**

1. The administrator of entrants’ personal data is the ‘Zustricz’ Foundation, 10A Norymberska Street, 30-376, Krakow
2. Personal data is processed for the purpose of:
3. conducting a contest, selecting winning entries and distinctions, addressing complaints and queries related to the contest.
4. handing in prizes
5. defending and holding harmless the Organizer from any claims related to the contest.

**Please find attached ‘Information on the processing of personal data’ for more details regarding personal data processing.**

§ 9

**Final provisions**

1. Information about the Contest can be found on the website [www.zustricz.pl](http://www.zustricz.pl)
2. All matters not covered by the **Rules** of this Contest will be determined by the Organizer
3. The Organizer will not be held responsible for inability to claim a prize for reason involving **Entrants**.
4. The Contest **Rules** are made public and can be found on the website [www.zustricz.pl](http://www.zustricz.pl)
5. More information about the contest can be obtained via an e-mail: [konkurs@zustricz.pl](mailto:konkurs@zustricz.pl) or in person at the ‘Zustricz’ Foundation office, the Krakow Comic Book Association – on International Book Fair in Krakow, the Regional Public Library at 1 Rajska Street.
6. The winning entries will be announced and posted in Dziennik Polski, on the platform Magiczny Krakow as well as on [www.zustricz.pl](http://www.zustricz.pl).

Contest Rules Attachment

Processing of personal data

1. The personal data administrator of Entrants or their legal guardians shall be **the Organizer** of the contest ‘Otwarty Krakow’ – the Zustricz Foundation, at 10A/26 Norymberska Street, 30-376 Krakow.
2. Your personal data is processed for the following purposes:
   1. to run the contest, enable all entrants’ to submit their entries, select winners and those awarded with distinctions, reply to all contest-related queries as well as handle claim procedures.

The Organizer’s legitimate interest underlying the processing shall be considered a legal basis for processing personal data. The processing is then necessary for the purpose of running the contest (**Article 6 (1)** case (f) – a regulation in EU law and the Council of Europe 2016/679 from 27th of April 2016 on data protection and privacy for all individual citizens, the transfer of personal data and repeal of the Directive 95/46/WE – GDPR (a ‘**Regulation’)**.

* 1. to award prizes and distinctions. The Organizer’s legal duty to award prizes and distinctions for either winning **Entrants** or their legal representatives shall be considered a legal basis for the processing of data (**Article 6 (1)** case (c) of a **Regulation**).
  2. to defend and hold harmless the Organizer against any claims related to the contest. The Organizer’s legitimate interest underlying the processing shall be considered a legal basis for processing personal data. The Organizer’s lawful interest is the possibility to assert or defend the rights with regard to this contest (**Article 6 (1)** case (f) of a **Regulation**).

1. Please note that your personal data is processed in a manner relevant and limited to what is necessary in relation to the purposes of the contest. This also applies to all information contained in your work.
2. Personal data of **Entrants** or their legal representatives will be processed until the end of the complaint handling period (see § 7 (2) of the **Rules**). Personal data of Entrants or their representatives who have lodged a complaint will be processed until the complaint handling procedure is over, subject to the provision of paragraph 6 below.
3. Personal data of **Entrants** or their legal guardians may be stored for longer periods insofar as the personal data will be processed solely for archiving purposes of making or defending against a claim, not later however than a complaint limitation period stated by Law.
4. **Entrants** / a legal guardian has the right to:

- demand access, rectify, erase or limit the processing of personal data

- lodge a complaint to a supervisory authority such as President for Personal Data Protection.

7. **Entrants** or their legal guardians may object to the processing of their personal data on the grounds of their specific situation insofar as the Organizer’s lawful interest is considered a legal basis for such processing

8. Providing your personal data is not a statutory nor contractual requirement but failing to do prevents you from entering the contest.

9. A personal data inspector appointed by the administrator can be contacted via e-mail: [info@zustricz.pl](mailto:info@zustricz.pl) in case you have any questions relating to the processing of personal data.

10. We inform you about the possibility to lodge a complaint directly to the President of the Personal Data Protection Office, at 2 Stawki Street, Warsaw , [www.uodo.gov.pl](http://www.uodo.gov.pl).